



JD: Full-Time – Technical Content Writer

Role	Sr Content Writer/Technical Content Writer, Marketing Team
Location	HSR Layout, Bangalore
Work Mode	In-Office
Experience	2+ years

About Digii

Digii works with higher education institutions across India to enable meaningful digital transformation.

Its core product, **Digiicampus**, is Digii's unified platform that brings together admissions, fees, academics, examinations, placements, alumni, and governance into one intelligent system. The platform is built to help institutions run smoother operations, improve academic outcomes, and deliver better experiences for every stakeholder across the institution.

Today, Digii works with 200+ leading institutions across India, supporting 500,000+ users across diverse academic and governance models. Its partners include institutions such as IIT Madras, IIM Bangalore Digital Learning Foundation, IIM Mumbai, NLSIU, BITS Pilani Digital, Manipal Academy of BFSI, and VIT University.

Alongside our product and institutional work, Digii convenes leaders from across the higher education ecosystem to create spaces for thoughtful, no-sales, peer-led conversations at Digii100.

[Digii100](#) is our annual, invite-only national summit that brings together institutional leaders, technology partners, and ecosystem builders from across the country.

Digii100x is an extension of this effort, our monthly, city-based chapter gatherings. These are smaller, sharper, and regional dialogues, designed to move conversations from vision to institutional reality through consistent community engagement.

What we communicate, and how we communicate it, directly shapes the quality, credibility, and continuity of this community.

What's your Role?

- Research, write and edit copy for marketing communications, including but not limited to print and online articles, newsletters, videos, webinars, product guides, infographics, white papers, case studies, blog posts, website content and more
- Draft landing page copy, as well as supporting email and social copy to drive demand for content initiatives
- Collaborate with design, digital, search and other teams to develop compelling, often unexpected, content plans
- Interview subject matter experts on a variety of topics and translate that information into captivating and concrete storytelling
- Think strategically and participate in creative conceptualising in a wide range of media, beyond the "what is" into the realm of "what can be"
- Establish strong relationships across departments and an understanding of client needs, the consumer experience, marketing strategy and operational capabilities

It's Best if You Have:

- Bachelor's Degree in journalism, advertising, communications, marketing or English
- Minimum 2 years' writing experience, with samples of work as proof
- Exceptional writing, interviewing and research skills
- Proficient in Microsoft Word and Microsoft PowerPoint
- Strong organisational and communication skills and great attention to detail
- Solid understanding of technical writing and the B2B market
- Ability to juggle multiple projects while meeting demanding deadlines, producing high-quality work and projecting a positive attitude

Culture & Benefits

- Health insurance
 - We cover you, your parents, your partner and your children.
- Industry leader sessions
 - We frequently organise knowledge sessions and AMAs with entrepreneurs and tech & business leaders.
- Get-togethers

- We organise lunch/dinners very regularly. We do a flagship founding day dinner every year. We try to do an annual outstation trip with the whole team.

How to Apply

We'd love to hear from you! If this role resonates with you and you're eager to grow within the marketing space, we'd be thrilled to have you on board. Feel free to send your CV to shivani.d@digiiicampus.com we look forward to hearing from you.