



JD: Marketing Intern – Content

Role	Marketing Intern – Content Editor
Location	HSR Layout, Bangalore
Duration	6 Months
Type	Paid In-Office

About Digii

Digii works with higher education institutions across India to enable meaningful digital transformation.

Its core product, **Digiicampus**, is Digii's unified platform that brings together admissions, fees, academics, examinations, placements, alumni, and governance into one intelligent system. The platform is built to help institutions run smoother operations, improve academic outcomes, and deliver better experiences for every stakeholder across the institution.

Today, Digii works with 200+ leading institutions across India, supporting 500,000+ users across diverse academic and governance models. Its partners include institutions such as IIT Madras, IIM Bangalore Digital Learning Foundation, IIM Mumbai, NLSIU, BITS Pilani Digital, Manipal Academy of BFSI, and VIT University.

Alongside our product and institutional work, Digii convenes leaders from across the higher education ecosystem to create spaces for thoughtful, no-sales, peer-led conversations at Digii100.

[Digii100](#) is our annual, invite-only national summit that brings together institutional leaders, technology partners, and ecosystem builders from across the country.

Digii100x is an extension of this effort—our monthly, city-based chapter gatherings. These are smaller, sharper, and regional dialogues, designed to move conversations from vision to institutional reality through consistent community engagement.

What we communicate—and how we communicate it—directly shapes the quality, credibility, and continuity of this community.



What Your Day-to-Day Will Look Like

Editing & Quality Control

- Reviewing and editing marketing, product, event, and thought leadership content for clarity, accuracy, tone, and consistency
- Ensuring all content meets Digii's editorial standards before publication
- Checking facts, names, data points, references, and sources rigorously
- Proofreading for grammar, structure, flow, and formatting

Research & Verification

- Conducting independent research to validate information before it is published
- Cross-checking inputs from internal teams, partners, and external sources
- Building background context to strengthen content quality and depth

Brand & Marketing Alignment

- Evaluating content through a brand and audience lens
- Understanding what works for Digii's institutional audience—and what doesn't
- Ensuring every piece supports broader marketing and communication goals
- Maintaining consistency in voice, positioning, and messaging

What We're Looking For

We're particularly interested in candidates with a journalism or agency background—because these environments naturally build strong editorial discipline. That said, if you don't come from these backgrounds but demonstrate the same core skills, we strongly encourage you to apply. **We value:**

- Strong research and verification habits
- A healthy instinct to question information rather than accept it at face value
- Experience in fact-checking and source validation
- Clarity in presenting complex information accurately
- Curiosity, ownership, and a willingness to learn by doing



How to Apply

We'd love to hear from you! If this role resonates with you and you're eager to grow within the marketing space, we'd be thrilled to have you on board. Feel free to send your CV to shivani.d@digiiicampus.com—we look forward to hearing from you.

This role also comes with the exciting possibility of a Pre-Placement Offer (PPO), as well as opportunities to grow into other marketing roles within the team.